

*your***LOGO**

A PROPOSAL FOR

{{recipient\_businessName}}

{{recipient\_businessAddress}}

Website Proposal

|| {{sender\_name}}

|| {{sender\_title}}

|| {{sender\_email}}

|| {{sender\_phoneNumber}}

|| {{sender\_companyName}}

|| {{sender\_companyAddress}}

|| {{sender\_companyWebsite}}

# Introduction

You have a website, but it isn't performing as well as it could. A good website is mobile-friendly, easy to use, and aesthetically appealing. By meeting these criteria, you should see an increase in website visitors, a higher number of successful orders, and greater online revenue.

**That's a lot to focus on, but we're here to help.**

To improve your website experience, there are a few key areas we'll focus on:

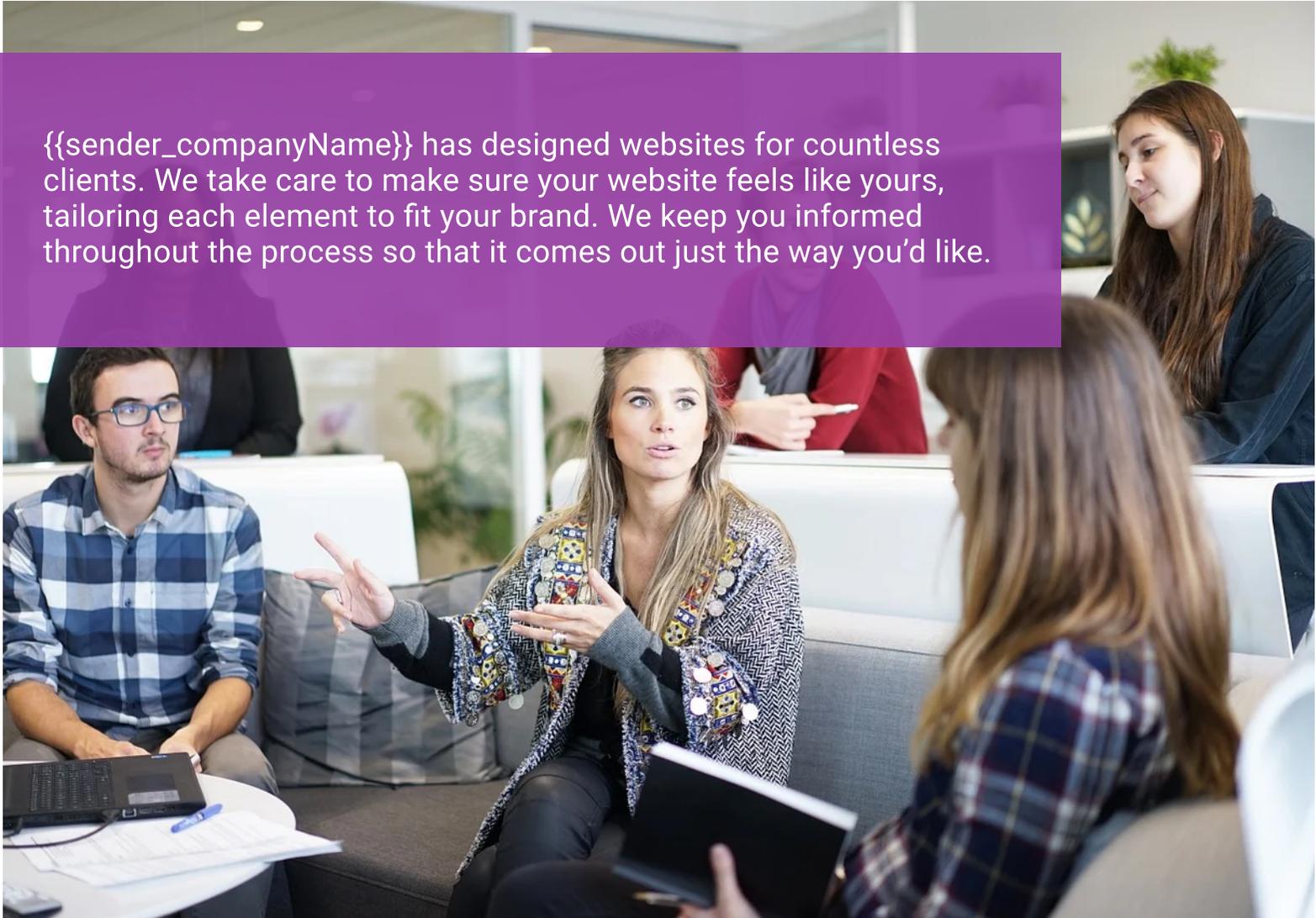
- Reduce the number of users that add items to their shopping cart but don't complete their order
- Improve {{sender\_businessName}}'s ranking on Google and other search engines
- Update the look and feel of the website

We go into more detail in the next few pages.

Your website is your digital first impression.  
Make it a good one.

# Why us?

{{sender\_companyName}} has designed websites for countless clients. We take care to make sure your website feels like yours, tailoring each element to fit your brand. We keep you informed throughout the process so that it comes out just the way you'd like.



# Process and timeline

## 1 Consultation call

We start by getting to know you and your business. We want your website to reflect you, and this call helps us make design decisions to meet that vision.

At this point, we'll get any login credentials we need to begin working on the website.

## 2 Initial mockup

We prepare the initial version of the website to review with you. This gives you the chance to see the direction the website is taking and make further suggestions and tweaks.

From there, we'll retrieve assets from you to implement on the website.

## 3 Second mockup

After implementing any requested changes and further fleshed out the website, we'll send it to you for review. Similar to the initial mockup, this is where you can request further changes to the website.

## 4 Final review

Once all changes have been made, we'll send you the final version of the site for approval. This is your chance to go over the entire site and make sure everything is exactly as you'd like.

## 5 Launch the website

With your changes implemented, the site is launched and available to your customers. At this stage, we take great care to ensure everything works as expected, including all site links and email addresses.

Your site should go live within **4-6 weeks** of ordering.

# Your investment

Name	Quantity	Frequency	Price
<i>Add name and description</i>	1	Monthly ▼	\$0.00 ✕



 Add product from store

<b>Subtotal</b>	\$0.00
<b>Discount</b>	\$0.00
<b>Total</b>	\$0.00